

ALASKA

REFRIGERATORS



E. L. BROOKS


MANUFACTURERS' AGENT

OFFICE AND SALES ROOMS, 467 BROADWAY
ALBANY, N. Y.

"WE WILL APPRECIATE YOUR ORDER OR INQUIRY"

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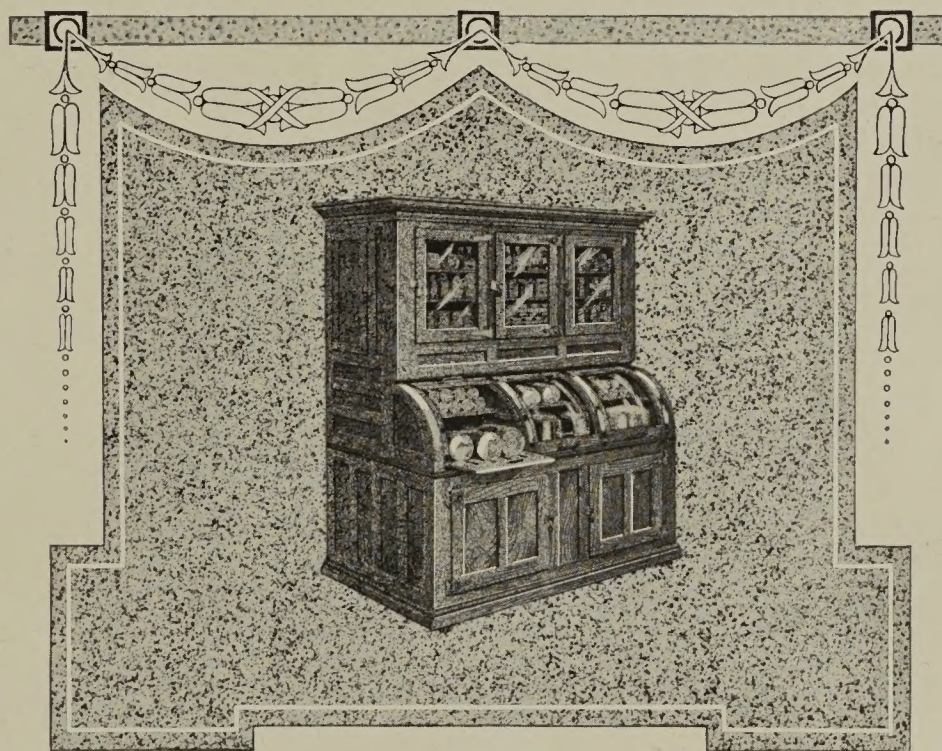
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ALASKA

GROCCERS & BUTCHERS REFRIGERATORS



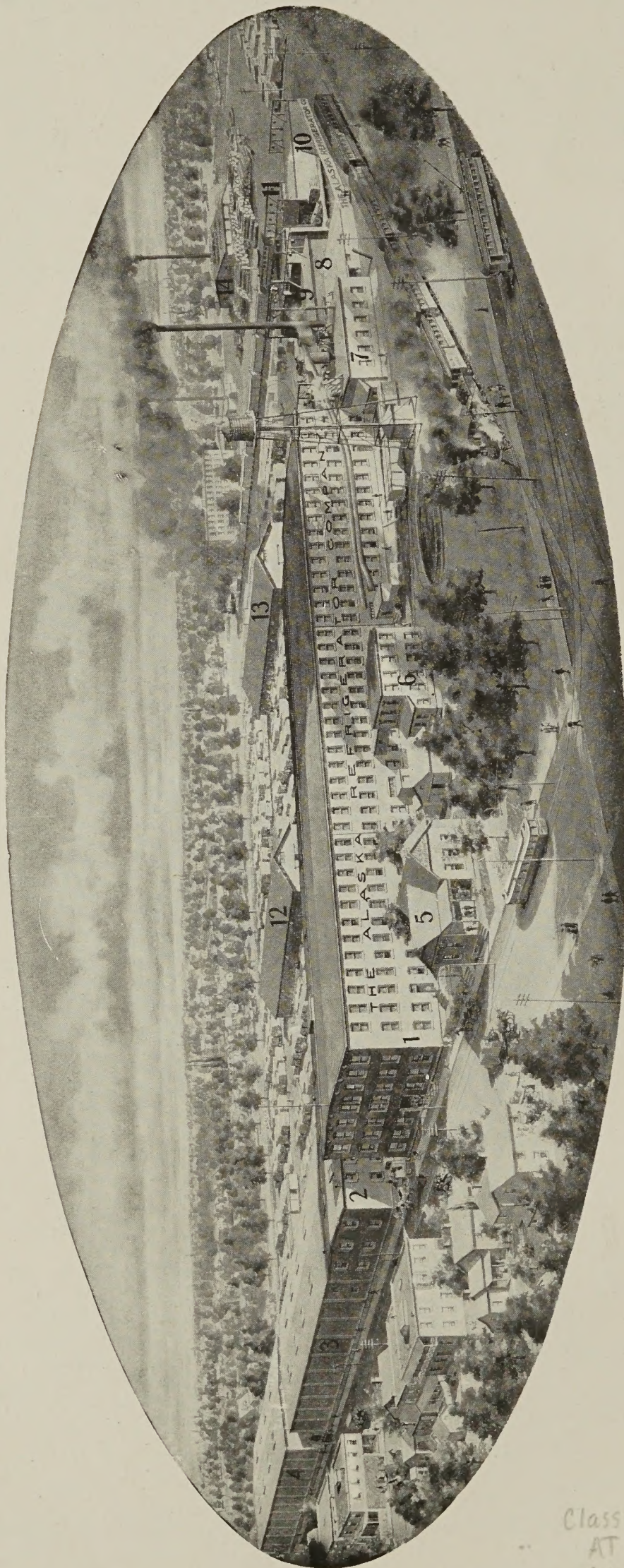
The
ALASKA REFRIGERATOR CO.

Exclusive Refrigerator Manufacturers

MUSKEGON, MICHIGAN

New York Office and Salesroom
Space No 901 New York Furniture Exchange

SEE PRICE LIST IN BACK OF CATALOG



THE HOME OF THE ALASKA REFRIGERATOR COMPANY, MUSKEGON, MICHIGAN
Makers of the Best Refrigerators Built

Building No. 1—Main factory.

Nos. 2, 3, 4—Warehouses for storing refrigerators.

No. 5—Office.

No. 6—Cork and oil-house.

Building between 13 and 14 now our ANNEX or Factory No. 2.

No. 7—Power and lighting plant.

Nos. 8, 9, 10, 11—Dry kilns.

Nos. 12, 13—Dry lumber sheds.

No. 14—Now enlarged to Factory No. 3.

Classics
AT
6605
AL12
1910

CONSTRUCTION

ALASKA REFRIGERATORS

Introductory

INSULATION

The MERIT reflected in the pages of this, the *forty-first annual* Catalog of ALASKA REFRIGERATORS, has been responsible for the sale of over 1,500,000 ALASKAS in the past—and is responsible today for tremendous sales that surpass all previous Alaska records by liberal margins.

The ALASKA is the refrigerator of distinctive quality that proves itself on the floor of dealers through large and increasing sales—and in the homes of users, through its *economy and durability*.

The four Cardinal points of ALASKA QUALITY have become famous—and these points commend themselves to your attention and action. They are:

- 1-Construction; 2-Insulation;
- 3-Circulation; 4-Materials.

Yours very cordially,
The Alaska Refrigerator Company

CIRCULATION

MUSKEGON, MICH.

MATERIALS

ALASKA REFRIGERATORS

Many Special Alaska Construction Features Insuring Economy, Durability, Convenience

Outside Case

The beauty of ALASKA Refrigerators is as noted as their usefulness. The outside case of all hardwood ALASKAS is of ash, with golden oak finish. The specially selected lumber is all kiln-dried by a special process, and the gluing up of the cases is protected by the best working conditions. Perfect machining and gluing insures a perfectly assembled case, with joints that remain firm and dependable indefinitely. The figure of the wood is one of the prime points in its selection and the result is a rich finish that insures the pronounced beauty of these cases.

Cabinet Work

Irrespective of whether part of the cabinet work is visible or invisible, it is all done by expert workmen, with the best modern facilities, in the customary honest ALASKA manner. Nothing is neglected—nothing is slighted—but the top class of cabinet efficiency goes into every ALASKA.

Metal Work

Like the balance of the work on all ALASKA Refrigerators, the ice chambers are constructed of heavy material, re-enforced where essential, to give added strength. The ice racks are strong, substantial, lasting, and will withstand the heaviest load of ice.

Finish

The Golden Oak finish given to the outside hardwood ALASKA cases imparts beauty that is unquestioned. The foundation coat, or stain, is applied by a special method and the succeeding undercoats and finish varnish are all as carefully employed, giving a high furniture finish that makes every ALASKA ornamental as well as useful.

Interior Finish

No part of the ALASKA is neglected and the interior finish of the Grocers' Refrigerator is in harmony with all other superior details. The provision chambers are lined with sweet, odorless, matched wood, and the interior woodwork is finished with three coats of the best quality of white shellac and sanded between coats. Around the doors and casings the inside wood is finished to match the outside. This is also shellaced. The result is a bright, clean, durable finish, pleasing to the eye, sanitary and commendable.

ALASKA REFRIGERATORS

Trimmings

The appearance of the refrigerator is important and the trimmings employed demand as much quality as do the other parts of the construction. The ALASKA hinges are heavy, solid brass, nickel plated, rust-proof. Patent lever fasteners on all doors, working on an eccentric, insure the perfect fit of all doors and therefore further refrigerating value and economy. The levers are nickel plated to match the hinges and are operated by a simple pressure. Strength, durability and beauty describe these trimmings.

Shelves

Strength in shelves is always important and the slatted wood shelves, illustrated in this catalog, insure strength. They are tongued and grooved, dowelled and glued, and can not come apart or become insecure.

Waste Pipe

The waste pipe adds to convenience and the noted sanitary ALASKA features. It is built in sections and is easily removed and cleaned. The extremely large diameter insures freedom from ready clogging, so common with the customary drain pipes.

Patent Trap

The water trap might easily feed warm air into a refrigerator, but the ALASKA patent trap forms a perfect seal against this air invasion. It may be removed easily for cleaning and it is accessible because of its location in the bottom of the provision chamber.

Mirrors

Wherever mirrors are shown, the quality is of the very first grade of French Bevel Plate Mirrors—in harmony with all ALASKA details.

Glass

The glass used in the provision doors is especially selected from D. S. A. A. glass, purchased at a premium because of extra quality. Clear, strong glass is the result—an item that is important in the display of goods.

Casters

The casters used on all ALASKA Refrigerators are strong, double-wheel, roller-bearing, iron casters, with six casters on the heavier types to insure extra center bearing.

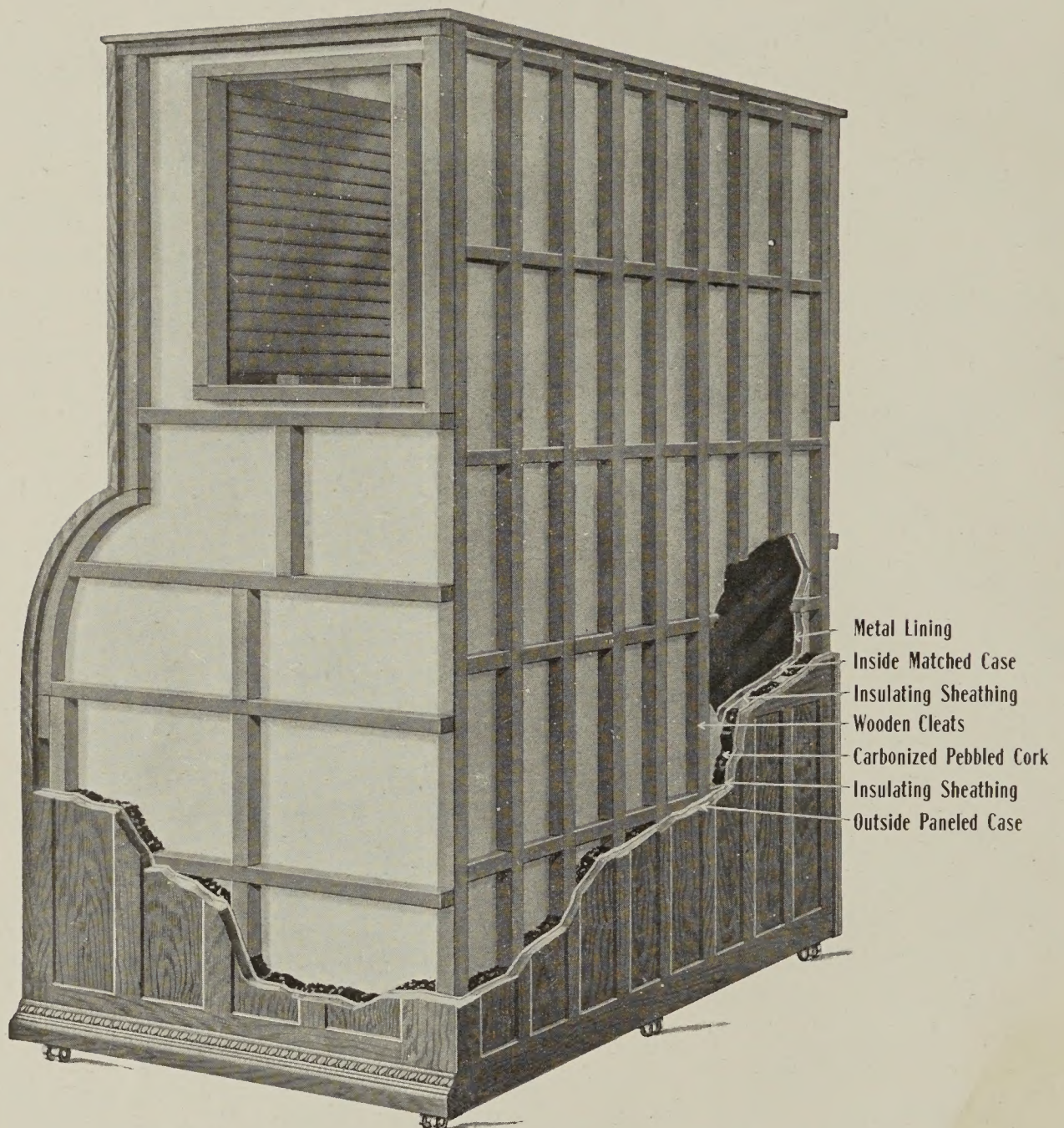
Crating

To insure the safe delivery of ALASKAS, we use plenty of heavy crating, with corners of the refrigerators protected against accident in handling. The result is a bright, unharmed Grocer's Refrigerator when it is uncrated.

ALASKA REFRIGERATORS

Alaska Insulation and Construction

The Most
Scientific
Insulation
for Grocers'
Refrigerators



Ice economies and refrigeration merit depend upon *scientific wall construction*. The above illustration shows the thorough manner in which our Butter and Grocers' Refrigerators are insulated. Arrangement of the cleats divides the insulating material, consisting of carbonized pebbled cork, into small compartments so it is impossible for it to settle and leave any portion of walls unprotected. There is from $1\frac{3}{4}$ to 3 inches of this carbonized pebbled cork used, with one thickness of insulating sheathing on the inside, and then a case of matched odorless wood lining. On the outside of the carbonized pebbled cork is placed another thickness of insulating sheathing, and then the outside paneled case. This construction insures economy in ice consumption, and, with our circulation of dry, cold air in the provision chamber, perfect preservation of articles stored therein.

ALASKA REFRIGERATORS



Alaska Bolt Construction

**A Superior
System of
Re-enforcement**

To ALASKA belongs the distinction of originating the idea of the re-enforcement of all Grocers' Refrigerators with bolts extending through from front to back. This adds to the strength, durability and usefulness. In addition to these long bolts we use shorter bolts, interlocking the several inner sections of the refrigerator, and long, re-enforcing screws extending through the front into the ends. From four to ten of the long bolts are used, depending on the size of the refrigerator. The illustration shows the substantial form of construction—an important item in ALASKA durability.

ALASKA REFRIGERATORS

The food test is always in the *flavor*. Every housewife who trades at your store holds you responsible for the flavor and value of everything you sell. Prices may vary up or down the scale, but quality of goods must never vary. This must be stable—dependable.

Quality argues away price—argues away pretty nearly everything else that might detract from trade. Without quality, *all is lost*.

You are supposed to deliver goods fresh, pure, unharmed by intermingling odors or the process of decay. To know that you can serve your customers in this way is worthy of your sincerest effort. You might explain tardy deliveries, or clerical errors. Those are forgivable mistakes. But food—upon which the human life depends and builds—is too serious a thing to take chances with.

If you could possibly add five, ten or maybe twenty-five per cent. to the life of your perishable goods, you would extend your opportunities of sale in like proportion. *Perfect refrigeration*—and nothing else—will achieve those results.

ALASKA Refrigerators provide that *perfect refrigeration*.

If you could be sure at all times of being able to meet every demand for perishable goods, through having those goods in stock, you would get your full share of trade. *Perfect refrigeration* alone will enable you to purchase for greater demands—and deliver all such edibles in perfect condition. The result is an increase of trade, a heavier selling ratio to



The food test is always in the flavor.

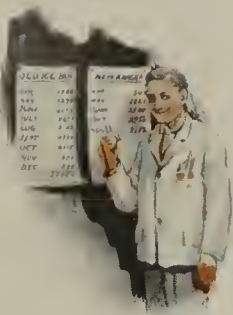


You cannot argue against lack of quality.



You can meet every demand for perishable goods.

ALASKA REFRIGERATORS



The full refrigerating value is secured from the ice.

every customer, because of a larger and more varied stock, and greater economies through the minimizing of spoilage.

All of these results are desirable, and yet they might still be debatable if the ice bills were going to increase. But—the same causes that promote refrigeration also keep down the ice bills. The full refrigerating value is secured from the ice. The melting is slower—the saving is greater. The great scientific causes that help your refrigeration of food save on that refrigeration.

Another item to the advantages of the ALASKA.



Brings many buyers past other stores to yours.

Set down as a self-evident truth (one that use proves to every ALASKA grocer) that the ALASKA saves in food, in ice, in good will. But the Alaska does not terminate its economies there. It goes farther. It saves in labor. It saves in steps—in time. It suggests sales. It makes food look appetizing. Through its cleanliness it makes your display tempting. It imparts its image and its advantages in the minds and memories of men and women. It brings many buyers past other stores to yours, because the food purity, cleanliness and convenience of display are all appealing.



The proper time is now.

Sweetness and purity of goods—convenience of clerks—economy in every direction. There is a combination that you simply cannot afford to do without. It is a combination that is working for many other wide-awake grocers, and that may begin to work

ALASKA REFRIGERATORS

for you this moment—just as soon as you can have an ALASKA installed.

Experience says that the proper time is now.

Food is purchased not simply as a means of filling the stomach, but of building bodies. Pure food is the best food—and a guarantee of purity is a warranty of greater sales. ALASKA Refrigerators, through their scientific system of air circulation, keep all perishable foods at the proper refrigerating temperature. Look over your list of perishable foods. What is your spoilage? If a considerable percentage of these foods become rancid, strong or decayed, is it not reasonable that the other foods, not yet advanced to pronounced spoilage, carry a certain taint? Absolute purity alone is unassailable. And the ALASKA Refrigerators are ready to serve you through insuring this final degree of *purity*—this safety that decides the scope and growth of your business.

Let the ALASKA solve these problems for you *today, tomorrow*—PERMANENTLY.

The ALASKA gets grocers away from sameness. It puts into its possessor's pockets the profit that comes of serving better. Methods of doing business do the deciding. But methods depend upon facilities—and without facilities there can be no service. Only as you serve can you succeed to the fullest – and the ALASKA Butter Refrigerator, with its numerous compartments and its innumerable economies, will make the very highest degree of that service possible.



What is your spoilage?



The profit that comes of serving better.



That customer merits the very best you can do.

ALASKA REFRIGERATORS



Your best friends would desert you, in time.

The ALASKA is bringing this success to others, and it can bring the same kind and degree of success to you.

Service simply refuses to be argued away. Your best friends would desert you, in time, if some other grocer could give better service. Just figure every customer as your friend—as your best friend. That customer merits the very best you can do. It costs something to get every new customer—so why not insure the retention of the old ones?



Determined to offer "Alaska" service.

New customers gained and old ones held. Absolute food purity, cleanliness and inviting display. *Less spoilage*—less explanation. *Less ice*—better refrigeration. Profits paid in better trade, in economies on food and ice, and in the items of labor and advertising.

These are just a few of the many ALASKA advantages, but they are important enough to make you determined to offer ALASKA service—now and throughout the future.

ALASKA Refrigerators insure more *profits* and *more good will*. They return far more than their outlay—and *pay for themselves over and over so many times that their greatest cost is in doing without them*.



The profits that come of serving better.

These are facts that other grocers are proving, and that you can and should prove—without any loss of time.

And the best of all times to put these advantages to the test and realize on them is *now*—**TODAY**.

ALASKA REFRIGERATORS

The World's Most Successful Line of Refrigerators

THE following pages illustrate and describe the most successful line of refrigerators in the world.

Proprietors of groceries and markets have found, through experience, that the *ALASKA* line insures scientific refrigeration, the most important factor in the upbuilding and holding of trade.

The *ALASKA* is noted as the most extensive line of refrigerators made, and the following pages will give you the facts necessary in shaping your decision as to the type you wish.

This catalog tells you, in pictures and words, the truth about a line of refrigerators, ranging from a Three-door Grocer's Refrigerator to a Five-door, Roll-front Butter Refrigerator.

In considering the type and capacity you need, take under advisement, also, what we have said in the preceding pages and in those that follow.

And we suggest that you bear in mind the following document that pertains to every *ALASKA* Refrigerator.

THE ALASKA GUARANTEE

We guarantee every refrigerator bearing the name *ALASKA* to be perfect in every particular and to give entire satisfaction when properly used.

THE ALASKA REFRIGERATOR COMPANY
Exclusive Refrigerator Manufacturers
MUSKEGON, MICHIGAN

ALASKA REFRIGERATORS

The Alaska Butter Refrigerator

A Refrigerator of Many Distinctive, Special Features

The ALASKA Butter Refrigerator possesses all the advantages of the well-known, durable ALASKA construction. It is built along the lines of ALASKA superiority. Also, the Butter Refrigerator possesses certain points of distinction of its own.

This refrigerator is constructed of ash and is strong, durable, beautiful. Its air circulation and its insulation are according to demonstrated ALASKA principles.

The ALASKA Butter Cooler is made with a double case, the outside case being of ash, and the inside of odorless wood. The space between the walls, as will be found explained on following pages, is thoroughly insulated according to the ALASKA insulation system.

The Ice Chamber

The ice chamber is large, and the ice capacity, therefore, exceptional, with a door at either end of the refrigerator convenient for filling the ice chamber.

The Doors

The doors of the butter compartment raise up and slide in, being out of the way of the clerk, and shutting off the supply of cold air. Thus there is none of the usual refrigeration waste during the time butter is being cut and weighed.

The Lower Compartments

The lower compartments of these refrigerators are for storage, and the upper compartments are for canned goods, bottled goods, etc.

For *convenience, economy, appearance and durability*, the ALASKA Butter Refrigerators are without rivals.

Circulation

The most important part of a refrigerator, next to the matter of insulation, is the circulation, and every one of our Grocers' Refrigerators has the original ALASKA system of air circulation. More than in any other system the air is forced to pass over the maximum ice surface, keeping it cooled and dry to the very last possible degree. The proportion of the flues permits the proper circulation of air, with the result that the *circulation is continuous, dry and uniformly cold*.

ALASKA REFRIGERATORS

Roll-Front
Butter
Refrigerator
Hardwood



No. 903

Three compartments. Sweet, odorless wood lined. Has ice door at each end.

DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	65 in.	40½ in.	85 in.		
Ice Chamber	55½ in.	14¼ in.	23 in.		
Butter Compartments, three, each,	17 in.	33 in.	15½ in.		
Storage Compartment	55½ in.	33 in.	17 in.	600 lbs.	1,130 lbs.

One butter compartment has sliding shelf; other compartments tub rests.

If marble slab equipment is desired, see price list in back of catalog for extra list price.

Metal lined cheese compartments, equipped with revolving disk on sliding shelf, can be had at additional list price. See price list in back of catalog.

All our Grocer Refrigerators are mounted on strong, double-wheel casters.

ALASKA REFRIGERATORS



**Roll-Front
Butter
Refrigerator
Hardwood**

No. 904

Four compartments. Sweet, odorless wood lined. Has ice door at each end.

DIMENSIONS	Width			Height	Ice Capacity	Weight
	Width	Depth	Height			
Outside	84 in.	40½ in.	85 in.			
Ice Chamber	74½ in.	14¼ in.	23 in.			
Butter Compartments, four, each,	17 in.	33 in.	15½ in.			
Storage Compartment	74½ in.	33 in.	17 in.	800 lbs.	1,500 lbs.	

One butter compartment has sliding shelf; other compartments tub rests.

If marble slab equipment is desired, see price list in back of catalog for extra list price.

Metal lined cheese compartments, equipped with revolving disk on sliding shelf, can be had at additional list price. See price list in back of catalog.

All our Grocer Refrigerators are mounted on strong, double-wheel casters.

ALASKA REFRIGERATORS



**Roll-Front
Butter
Refrigerator
Hardwood**

No. 905

Five compartments. Sweet, odorless wood lined. Has ice door at each end.

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside	102	in.	40½ in.	85 in.		
Ice Chamber	93½	in.	14¼ in.	23 in.		
Butter Compartments, five, each,	17	in.	33 in.	15½ in.		
Storage Compartment	93½	in.	33 in.	17 in.	1,000 lbs.	1,800 lbs

One butter compartment has sliding shelf; other compartments have tub rests.

If marble slab equipment is desired, see price list in back of catalog for extra list price.

Metal lined cheese compartments, equipped with revolving disk on sliding shelf, can be had at additional list price. See price list in back of catalog.

All our Grocer Refrigerators are mounted on strong, double-wheel casters.

ALASKA REFRIGERATORS

ON THE FOLLOWING PAGES are illustrated a very popular line of refrigerators for Grocer stores. They afford a full opportunity for display, and are most serviceable in use.

The arrangement of shelves, meat rails and hooks, lard swings, etc., provides for the maximum of *convenience and utility*.

While the line is very attractive in design and finish and easy to keep in perfect condition, these features have been secured without any sacrifice of the substantial and lasting qualities of our Grocer refrigerators, and they combine the elegance of beauty, strength and efficiency in the highest degree.

ALASKA REFRIGERATORS



**Alaska
Grocer's
Refrigerator
Hardwood**

No. 880

Sweet, odorless wood lined.

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside		51½ in.	30 in.	76¾ in.		
Ice Chamber		15¼ in.	21¾ in.	37 in.	375 lbs.	875 lbs.

Sliding shelf and swinging shelf are constructed with an "Ice Saver" or back, so that when the shelf is drawn out this back fits tightly against the inside of door and prevents the cold air escaping or the warm air entering the refrigerator.

All shelves can be readily removed.

Heavy, double-wheel iron casters.

ALASKA REFRIGERATORS



Alaska
Grocer's
Refrigerator
Hardwood

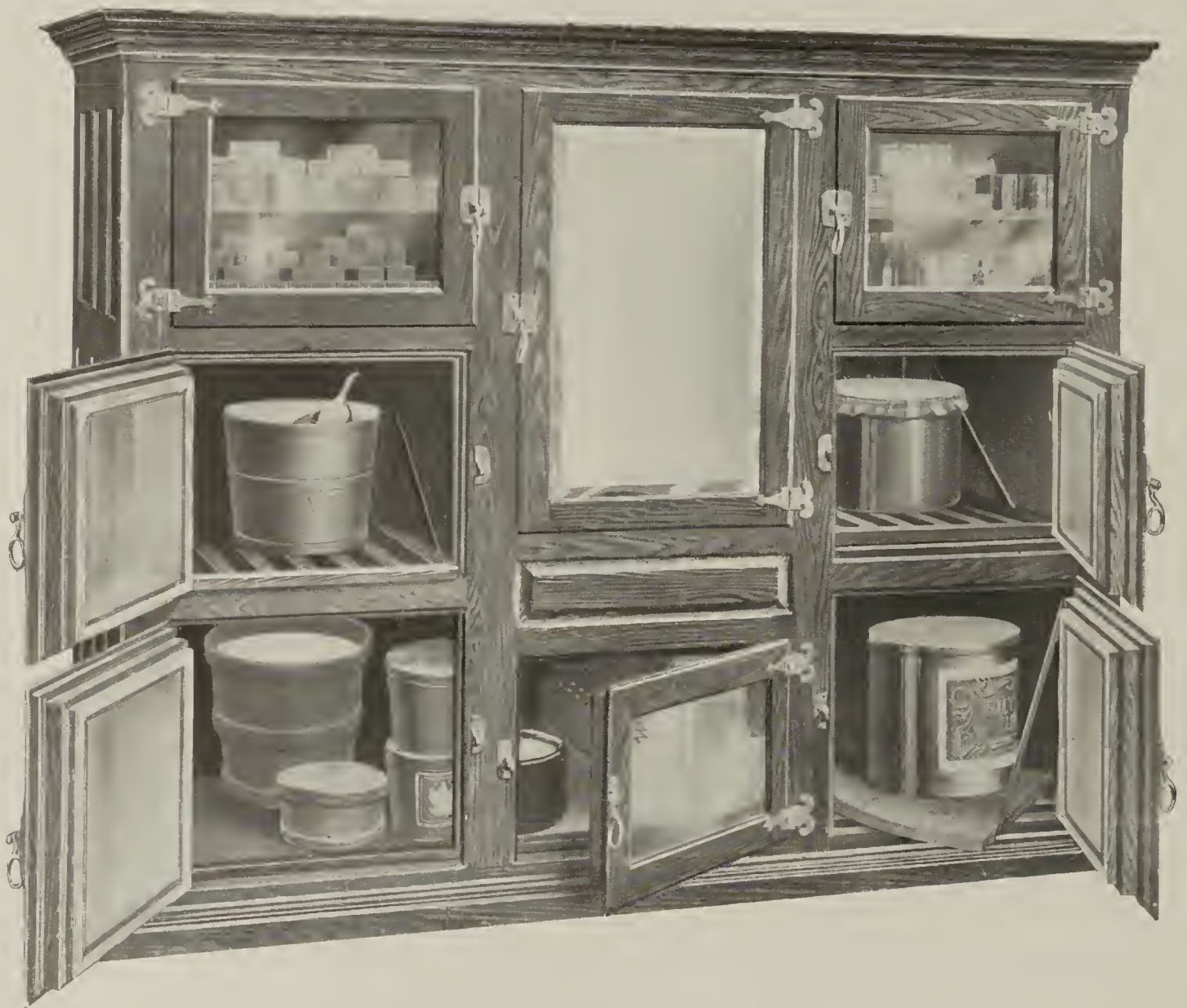
No. 0880

Sweet, odorless wood lined.

DIMENSIONS				Ice Capacity	Weight
	Width	Depth	Height		
Outside	50 in.	28½ in.	76¾ in.		
Ice Chamber	15¼ in.	20 in.	37 in.	375 lbs.	875 lbs.

This refrigerator is equipped with a special compartment underneath ice chamber for butter. A very desirable style for general store, hotel or grocery store use. Has bevel plate mirror in ice door.

ALASKA REFRIGERATORS



**Alaska
Grocer's
Refrigerator
Hardwood**

No. 882

Sweet, odorless wood lined.

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside		88 in.	30 in.	77 in.		
Ice Chamber		24 in.	20½ in.	38½ in.	600 lbs.	1,150 lbs.

Left hand compartments same size as corresponding right hand compartments.

Sliding shelves and swinging shelf are constructed with an "Ice Saver" or back, so that when the shelf is drawn out this back fits tightly against the inside of door and prevents the cold air escaping or the warm air entering the refrigerator.

Bevel plate mirror in ice door. Removable shelves.

Heavy double iron-wheel casters.

ALASKA REFRIGERATORS



**Alaska
Grocer's
Refrigerator
Hardwood**

No. 0882

Sweet, odorless wood lined.

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside		85½ in.	30 in.	77 in.		
Ice Chamber		24 in.	20½ in.	38½ in.	600 lbs.	1,150 lbs.

This refrigerator is equipped with a special compartment underneath ice chamber for butter. A dandy for general store, restaurant or small hotel. Enables user to keep meats, provisions and butter in individual compartments.

Sliding shelf and swinging shelf fitted with "Ice Savers." See page 18 for description of this important feature.

Bevel plate mirror in ice chamber door.

ALASKA REFRIGERATORS



Alaska
Grocer's
Refrigerator
Hardwood

No. 884

Sweet, odorless wood lined. Has ice door at each end.

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside		62¾ in.	32 in.	84¾ in.		
Ice Chamber		51¾ in.	14¾ in.	27 in.	550 lbs	1,150 lbs.

Sliding shelves and swinging shelf fitted with "Ice Savers." See page 18 for description of this important feature. Removable shelves.

All our swinging shelves will hold a 60-pound butter firkin.

ALASKA REFRIGERATORS



**Alaska
Grocer's
Refrigerator
Hardwood**

No. 886

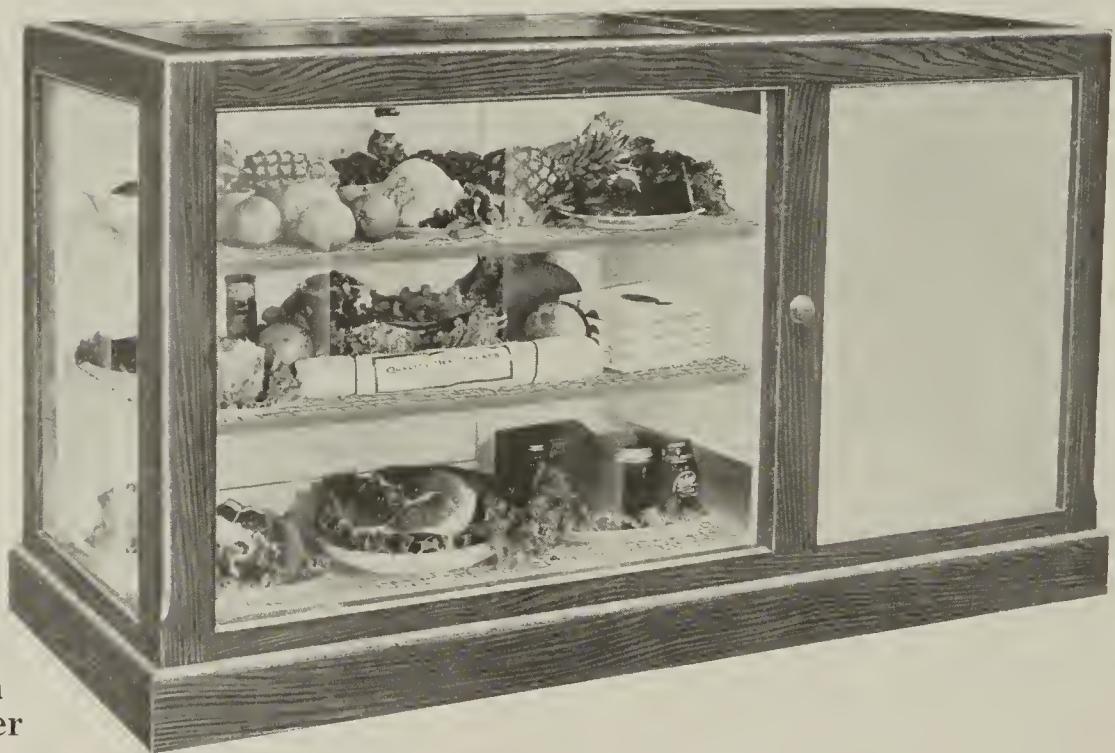
Sweet, odorless wood lined. Has ice door at each end.

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside		88¾ in.	32 in.	84¾ in.		
Ice Chamber		78 in.	14¼ in.	26¾ in.	800 lbs.	1,400 lbs.

Sliding shelves and swinging shelf fitted with "Ice Savers." See page 18 for description of this important feature. Removable shelves.

A beauty and money maker for the thrifty grocer.

ALASKA REFRIGERATORS



Alaska
Counter
Display
Refrigerator
Small Size
Hardwood

A good display makes selling easy

No. 766

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside	72 in.	28 in.	42 in.	425 lbs.	735 lbs.

Equipment of our Counter Display Refrigerators consists of non-rusting woven wire, silver finish shelves. Walls, two thicknesses of D. S. AA. first quality glass, with dead air spaces between. Top of this counter consists of plate glass, under which is a double strength glass with air space between. White panel in front is snow white Opal-glass, which greatly adds to the appearance of this refrigerator. It is a perfect refrigerator, as well as a perfect counter.

Doors to ice chamber and display compartment are in the rear.

ALASKA REFRIGERATORS



**Alaska
Counter
Display
Refrigerators
8 and 10
Feet Long**

No. 768

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside	96 in	28 in.	42 in.	455 lbs.	975 lbs.

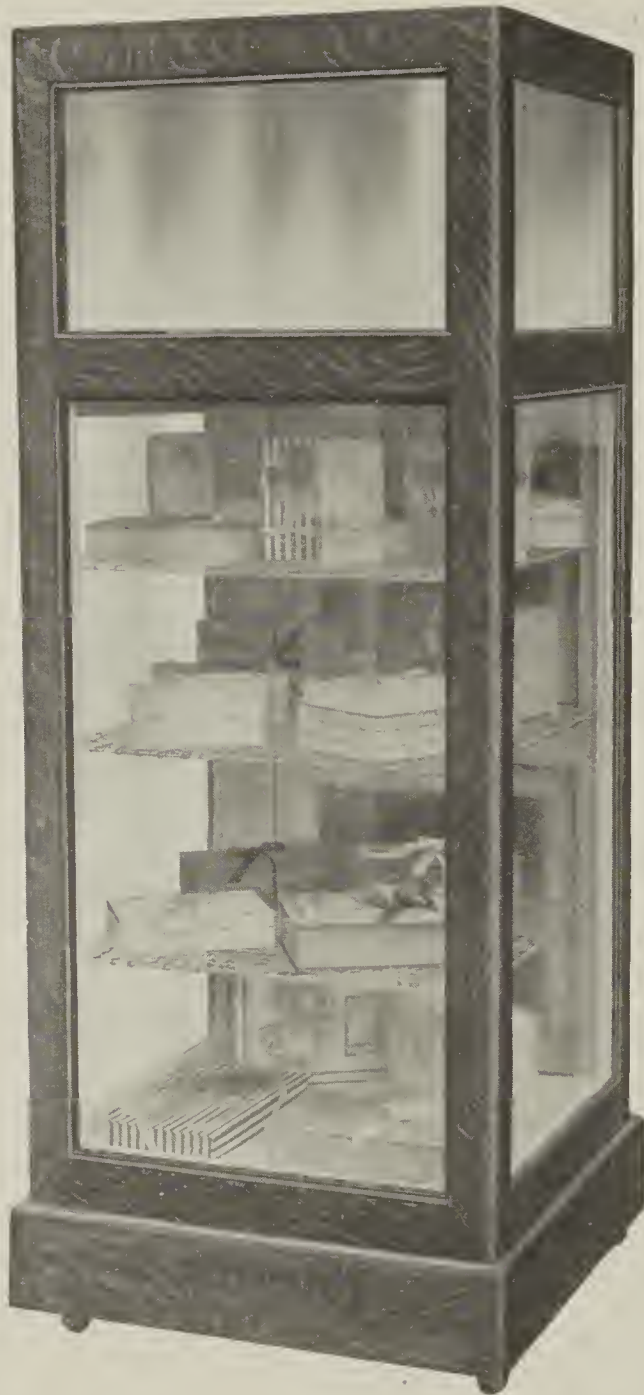
No. 760

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside	120 in.	28 in.	42 in.	470 lbs.	1,145 lbs.

Doors to ice chamber and display compartment are in the rear.
Just the thing for up-to-date grocers and delicatessens.

ALASKA REFRIGERATORS

**Alaska
Candy
Display
Refrigerator**



Above cut illustrates No. 93. Quarter-sawed Oak.
Also made in White Enamel and Mahogany Finish.

ALASKA REFRIGERATORS

CANDY DISPLAY REFRIGERATOR

No. 91

Mahogany Finish

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	26 in.	26 in.	65½ in.	145 lbs.	365 lbs.

Has galvanized iron ice chamber. Ice chamber door and two display chamber doors in rear.

There is a mirror in front of ice chamber and on two ends.

A richly finished display refrigerator. Sanitary, convenient and attractive.

No. 92

White Enamel Finish

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	26 in.	26 in.	65½ in.	145 lbs.	365 lbs.

Has galvanized iron ice chamber. Ice chamber door and two display chamber doors in rear.

There is a mirror in front of ice chamber and on two ends.

A time and money saver and the best trade builder that can be placed in your store.

No. 93

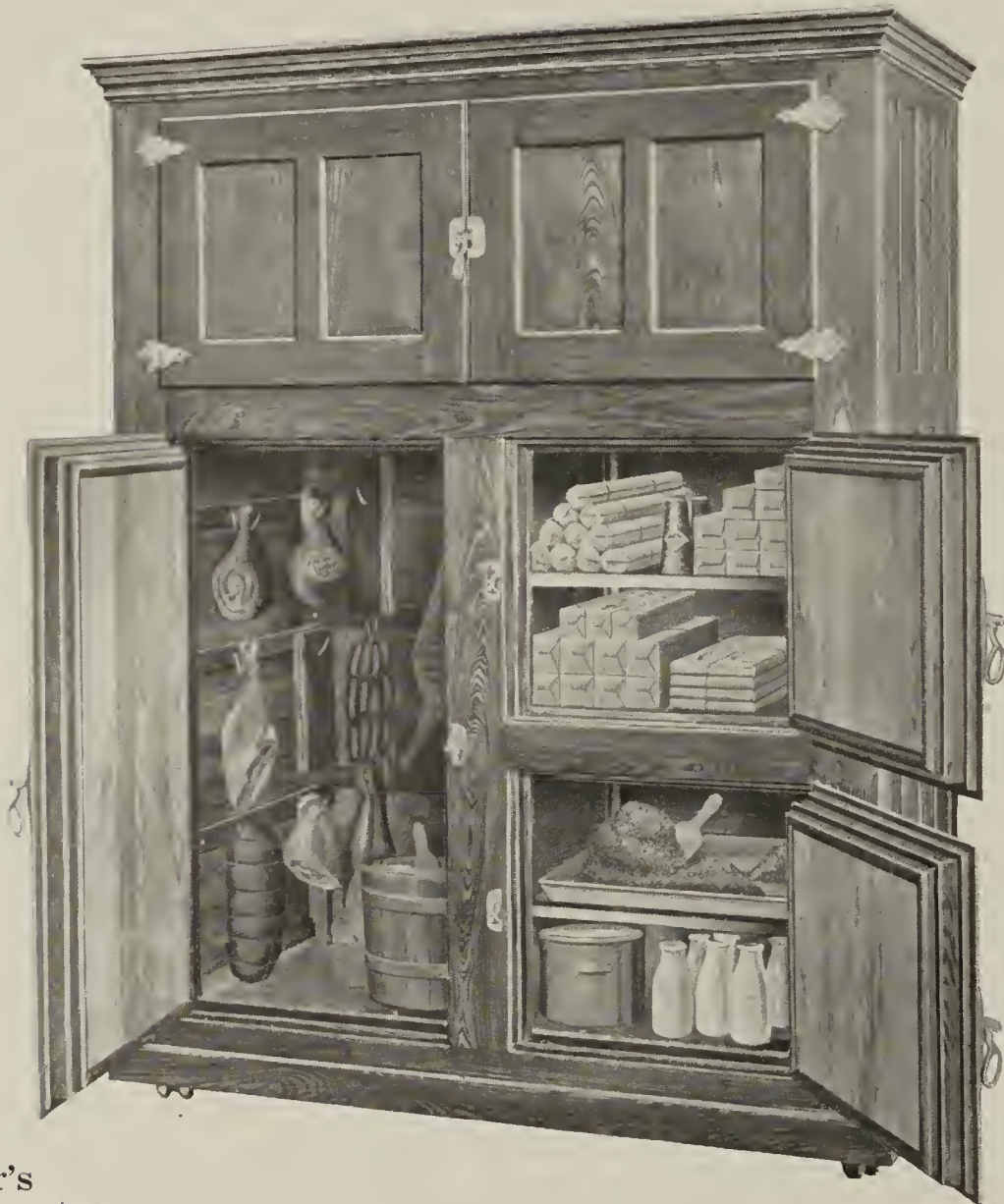
Quarter Sawed Oak

	DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	26 in.	26 in.	65½ in.	145 lbs.	365 lbs.

Has galvanized iron ice chamber. Ice chamber door and two display chamber doors in rear.

This is a "beauty" display refrigerator, especially adapted for confectionery. It is already being adopted by the medical profession for the keeping of medicinal supplies.

ALASKA REFRIGERATORS



**Grocer's
Refrigerator**

Hardwood

No. Q

Sweet, odorless wood lined.

DIMENSIONS	Width			Height	Ice Capacity	Weight
	Width	Depth	Height			
Outside	63½ in.	34 in.	80 in.			
Ice Chamber	48 in.	25½ in.	18 in.			
Provision Chambers, two, each....	26 in.	25½ in.	44¼ in.	650 lbs.		940 lbs.

A combination refrigerator; the left side being fitted with racks and hooks for hanging meats, the right side being equipped with removable slatted shelves for the storage of butter, lard, etc. Solid partition in provision chamber, making practically two refrigerators in one, as one provision chamber can be operated independently of the other. Used extensively by the government.

ALASKA REFRIGERATORS



**Alaska
Grocer's
Refrigerator
Hardwood**

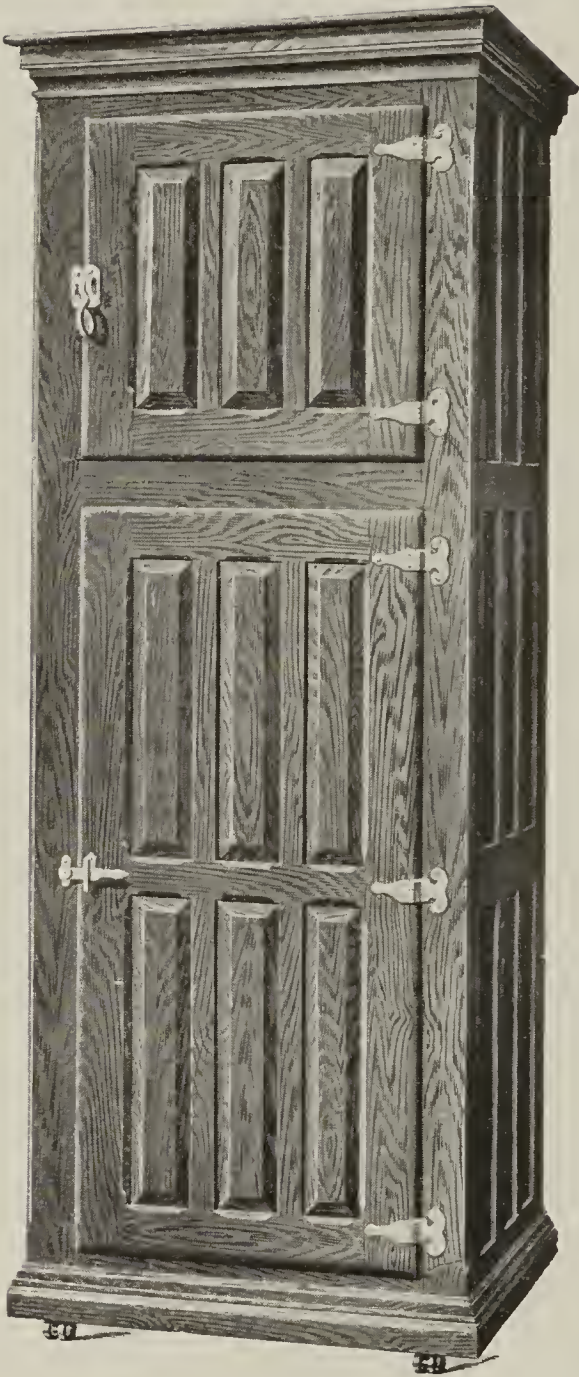
No. R

Sweet, odorless wood lined.

DIMENSIONS				Ice	
	Width	Depth	Height	Capacity	Weight
Outside	48½ in.	31¾ in.	72 in.		
Ice Chamber	35½ in.	24⅛ in.	16¼ in.		
Provision Chambers, two, each....	19¼ in.	24¼ in.	38 in.	350 lbs.	750 lbs.

This combination refrigerator is a very popular one with the trade and especially adapted for general store or restaurant use.

ALASKA REFRIGERATORS



Alaska
Butcher's
Refrigerator
Hardwood

No. 98

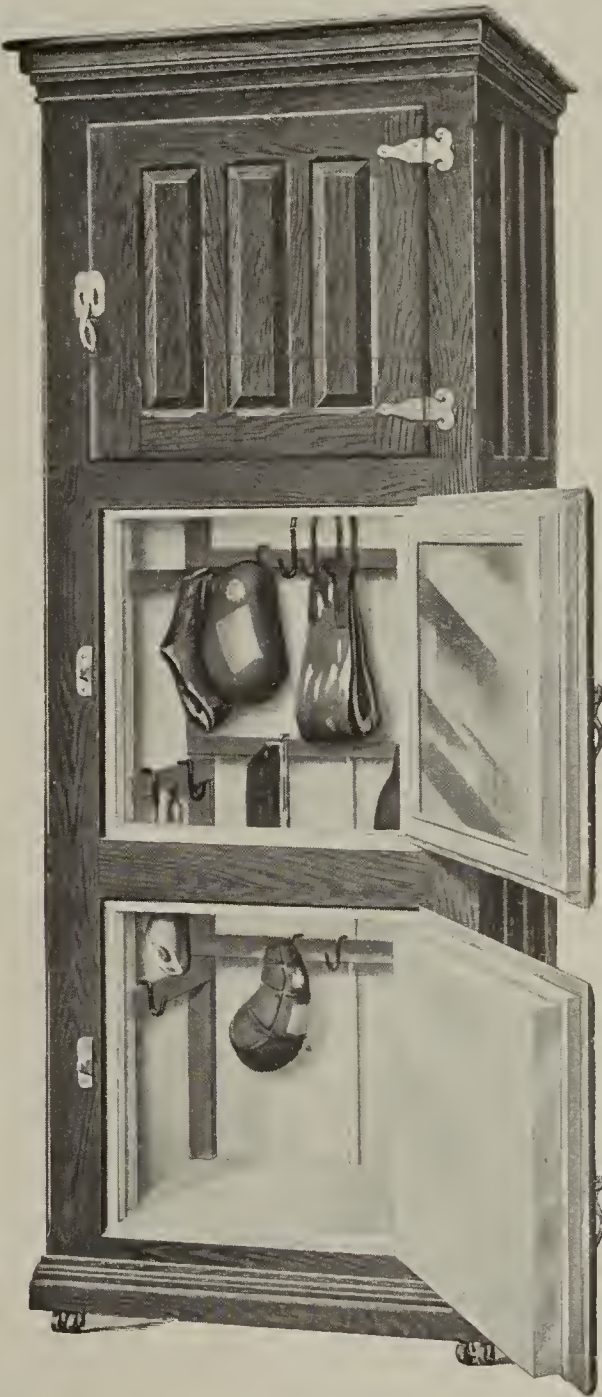
Sweet, odorless wood lined.

DIMENSIONS		Width	Depth	Height	Ice Capacity	Weight
Outside		44½ in.	41 in.	98½ in.		
Ice Chamber		28 in.	30 ¾ in.	26 in.		
Provision Chamber		34 in.	32¼ in.	57 in.	700 lbs.	1,050 lbs.

No. 98 is furnished regularly with racks and hooks like No. 99 on page 31. When desired, we can equip with removable wooden shelves instead. Has long door to provision chamber as shown.

ALASKA REFRIGERATORS

Alaska
Butcher's
Refrigerator
Hardwood



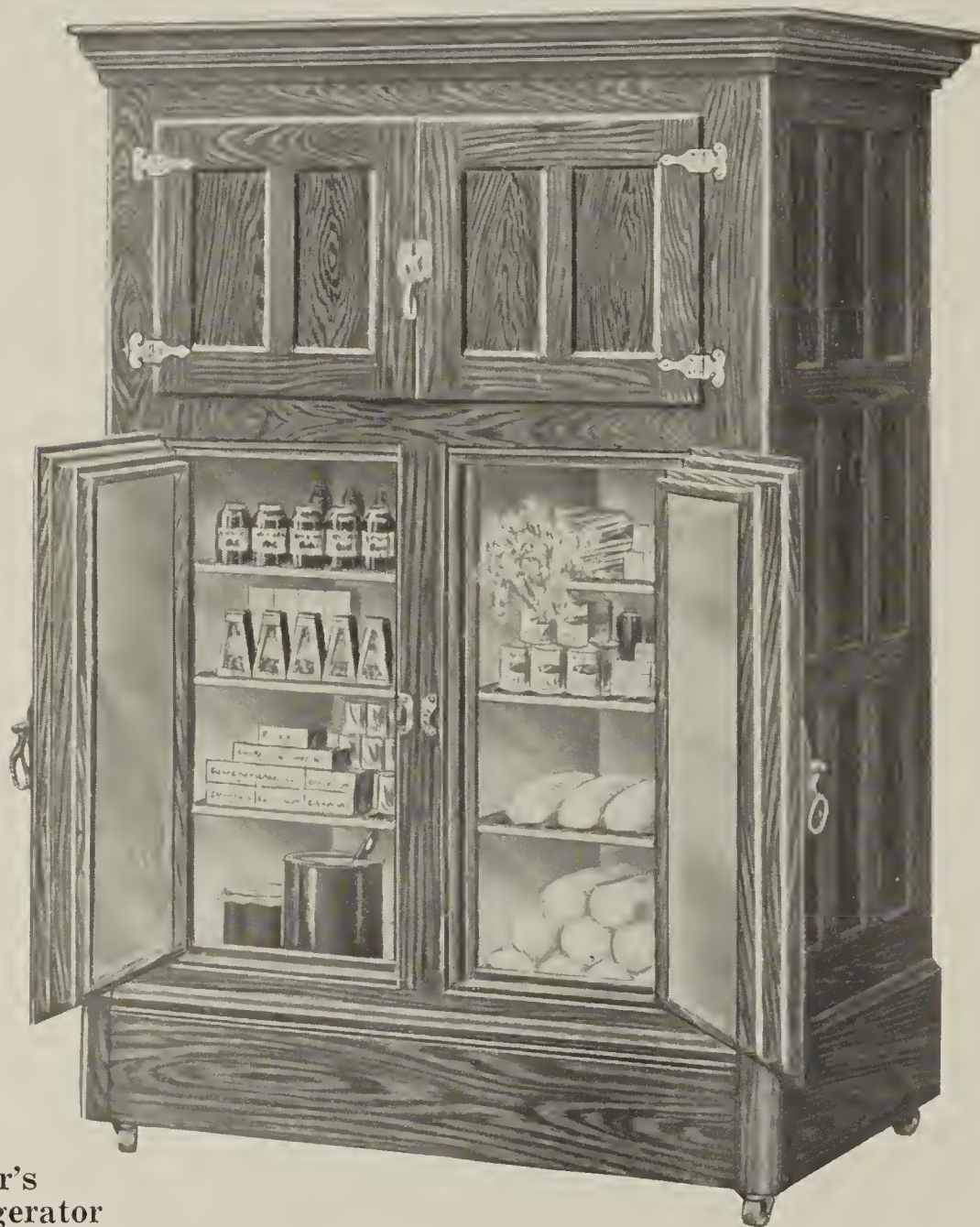
No. 99

Sweet, odorless wood lined.

DIMENSIONS				Ice	Weight
	Width	Depth	Height	Capacity	
Outside	44½ in.	41 in.	98½ in.		
Ice Chamber	28 in.	30¾ in.	26 in.		
Provision Chamber	34 in.	32¼ in.	57 in.	700 lbs.	1,140 lbs.

Furnished regularly with racks and hooks, like cut. When desired, we can equip with removable wooden shelves instead.
Bar between two provision chamber doors is removable.

ALASKA REFRIGERATORS



**Grocer's
Refrigerator
Hardwood**

No. C

Sweet, odorless wood lined. Removable wooden shelves.

DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	47 in.	30½ in.	74 in.		
Ice Chamber	34¾ in.	23 in.	18 in.		
Provision Chambers, two, each....	19¼ in.	23 in.	34¼ in.	400 lbs.	700 lbs.

This case is made of Ash, finished Golden Oak. It has full base with swinging front. It is a very attractive case, and will give excellent satisfaction. Has a solid partition in the provision chamber.

This is a very desirable type of refrigerator where only a medium amount of storage is required, or where floor space is limited.

No. CC on opposite page is same size but has glass in provision chamber doors and mirrors in ice doors.

ALASKA REFRIGERATORS



**Grocer's
Refrigerator
Hardwood**

No. CC

Sweet, odorless wood lined.

This case is the same size and style as No. C, but has glass provision chamber doors and mirrors in the ice chamber doors.

Ice capacity, 400 pounds. Weight, 725 pounds.

A beautiful refrigerator for the delicatessen or grocery or can be used as a retail auxiliary to a larger cooling room or large size Grocer's refrigerator.

ALASKA REFRIGERATORS



**Alaska
Grocer's and
Butcher's
Refrigerator
Hardwood**

No. 8184

Sweet, odorless wood lined.

DIMENSIONS	Width	Depth	Height	Ice Capacity	Weight
Outside	73 in.	32 $\frac{1}{4}$ in.	73 in.		
Ice Chamber	20 $\frac{1}{2}$ in.	26 in.	46 in.		
Storage Compartments, two, each,	20 $\frac{1}{2}$ in.	26 in.	66 $\frac{1}{2}$ in.		
Storage Compartments, under ice chamber	20 $\frac{1}{2}$ in.	26 in.	19 in.	550 lbs.	1,060 lbs.

Built for general stores and restaurants. Ice chamber is in the center. The long compartment on right is fitted with hooks and racks for hanging meats. The left compartment is fitted with wooden shelves. The space under the ice chamber is suitable for storage of butter, lard, etc.

ALASKA REFRIGERATORS

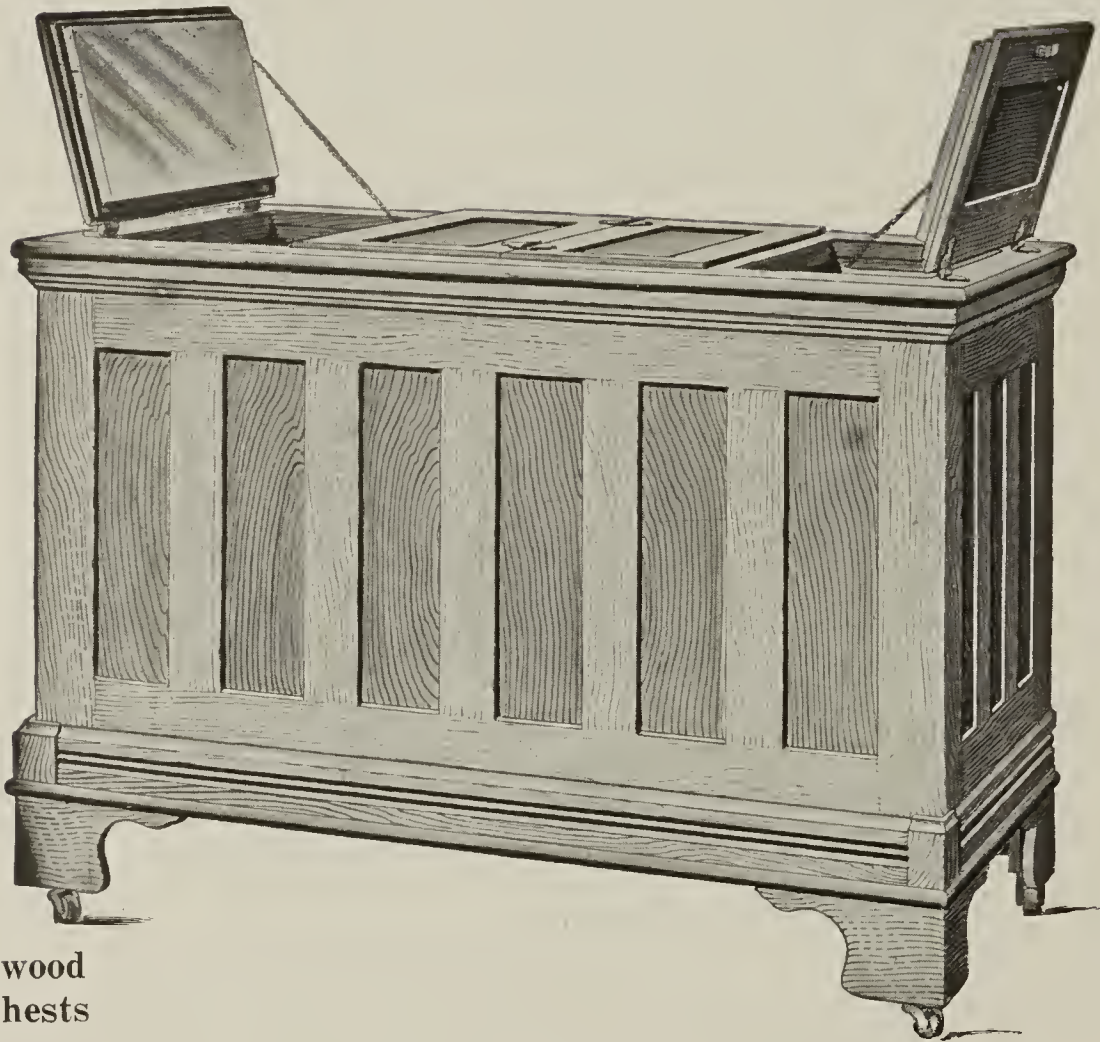


Hardwood
Ice Chests

No. 7

DIMENSIONS		Width	Depth	Height	Weight
Outside		54 in.	30 ¼ in.	37 ¼ in.	340 lbs.
Inside		45 ¾ in.	22 ½ in.	25 ¾ in.	

ALASKA REFRIGERATORS



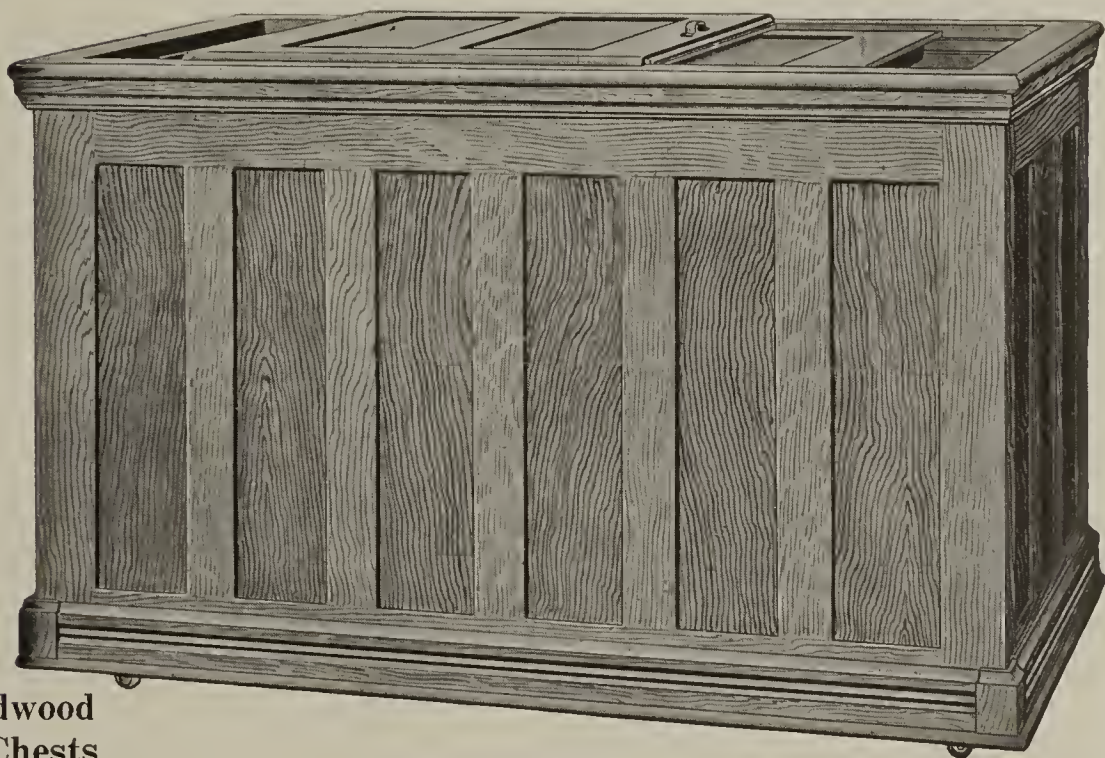
Hardwood
Ice Chests

No. 18

DIMENSIONS		Width	Depth	Height	Weight
Outside	54 in.	30 in.	37¼ in.	350 lbs.
Inside	46 in	22½ in.	25⅜ in.	

Can store bulk oysters or large cans of any kind.

ALASKA REFRIGERATORS



**Hardwood
Ice Chests**

No. 19

DIMENSIONS		Width	Depth	Height	Weight
Outside		60 in.	34 in.	39 in.	440 lbs.
Inside		51 $\frac{3}{4}$ in.	26 $\frac{7}{8}$ in.	29 $\frac{3}{4}$ in.	

Can be used for fish, bulk oysters or large cans.

ALASKA REFRIGERATORS

A Few Satisfied Customers

In Some Cases it Has Cut Down Ice Bills 50 per cent.

"13,000 Pounds of Ice Saved in Eight Months"
by Getting Rid of Old Box.

NYACK, N. Y.

The Alaska
is a Great
Ice Saver

We take great pleasure in giving you a statement of the ice used in the refrigerator purchased from you:

Old Ice Box		Four Compartment Alaska	
April	-----1903, 1,350	April	-----1904, 500
May	-----" 3,275	May	-----" 1,825
June	-----" 4,175	June	-----" 2,900
July	-----" 5,675	July	-----" 2,956
August	-----" 3,150	August	-----" 2,825
September	-----" 4,350	September	-----" 2,300
October	-----" 4,775	October	-----" 1,375
November	-----" 1,375	November	-----" 450
<hr/>		<hr/>	
28,125		15,125	

Showing that we saved 13,000 pounds of ice during the warm season, and we have sold more goods out of the new refrigerator because we could show the goods to better advantage and keep more goods in it than the old one. It has pleased us in many ways and at the same time has been an ornament to our store, for it was admired by many persons.

LYDECKER BROS. Co.

NYACK, N. Y.

Read
This
Letter

The Butter Refrigerator we purchased from you is as good today as when we purchased it and it has not cost us anything for repairs.

LYDECKER BROS. Co.

PROVIDENCE, R. I.

Perfect
Keeping
Qualities

In June, 1909, I purchased an ALASKA Refrigerator to take the place of a Butter Refrigerator used in exposing for sale butter, lard, cream, etc.

The ALASKA Refrigerator has proved more than satisfactory in every respect, economical in use of ice, easily kept clean and perfect keeping qualities. The cooling space has been designed to make it very efficient in the handling of butter, lard, milk, cream and other articles. Wishing you success, I remain,

M. H. HAWKINS.

NIAGARA FALLS, N. Y.

In Use
Eight
Years

I bought an ALASKA Refrigerator eight years ago. I have not spent one cent on it since. It has given the best of service, is very ornamental and I feel I owe it some words of praise.

JOHN WILLIAMS.

ALASKA REFRIGERATORS

BOSTON, MASS.

I thank you for selling me the ALASKA Refrigerator as you did. It earns money more ways than one. As a silent salesman, it works well. I appreciate it as an ice saver—after using other makes. Best of all, though, I soon learned that I could stock up and feel safe that if my goods did go a-begging the ALASKA would keep them in good condition until sold. People say: "You've got a dandy ice chest there."

F. C. GRIFFITHS.

*Earns Money
More Ways
Than One*

BOSTON, MASS.

I am more than pleased with the ALASKA Refrigerator I bought of you. It is a good silent salesman; it shows the goods and helps make sales. It saves from loss a large amount of perishable goods. It is economical in ice consumption.

I can truthfully recommend the ALASKA.

GUS SEIFERTH.

*Saves a
Lot of
Perishable
Goods*

DORCHESTER, MASS.

I have been in the provision business since 1861, and your ALASKA Refrigerator is the best I ever had or have ever seen.

FRED P. JAQUES.

*The Best I
Have Ever
Seen*

HICKSVILLE, L. I.

I am very much pleased with the ALASKA Butter Refrigerator. I increased my butter trade two tubs a week this summer and used but very little ice. Very satisfactory.

W. A. RUSCH.

*Increases
Butter Sales*

MELROSE, MASS.

About a year ago I purchased from you a No. 882 ALASKA Butter Chest and it is a fixture to be proud of. It is the very best cooler and ice saver that I have ever seen. During the extreme heat of the past summer, in a flat-tarred-roof building about twelve feet from floor to ceiling, with very poor ventilation, I have kept the chest at about 40 degrees and at no time has the ice bill exceeded 75 cents a week and that on rare occasions. That is a box to be proud of and I cheerfully recommend it to be all that is claimed by the dealers.

H. E. DECOURCY.

*A Box to
Be Proud Of*

PAWTUCKET, R. I.

The ALASKA Refrigerator you sold us last year has proven very satisfactory. We find it very economical in ice consumption. It is easy to keep clean, an ornament to the store, and displays the goods to very good advantage. We have been well pleased with the refrigerator and will gladly recommend it to any one in need of a first-class article.

L. WHITNEY & Co.

*Displays
The Goods*

ALASKA REFRIGERATORS

*Dry as a
Bone*

LYNN, MASS.

In reference to the refrigerator your salesman sold us, would say that we never bought a fixture in either of our stores that gave us as much satisfaction.

In point of looks—has attracted many customers, thus proving a cracking good silent salesman. It has been as dry as a bone; bringing shrinkages down, and last, but not least, has proven a very small "Ice Eater."

It gives me great pleasure to be able to write you in regards to this, and I assure you it is done in all sincerity.

MANHATTAN MARKET, H. J. COYNE.

*Not Lost a
Pound of
Butter
All Summer*

RICHMOND, VA.

I am more than pleased with the ALASKA Butter Refrigerator. I have not lost a pound of butter the whole summer, have had equally good luck with eggs and my sales in both have doubled. The box presents a very attractive appearance and the display of goods is the very best.

G. H. PLAGEMAN.

*Just The
Thing*

BOSTON, MASS.

You may add to your many testimonials that I am more than pleased with the ALASKA Refrigerator and it is just the thing that every delicatessen store should have.

JOHN SCHWELM.

*We Ordered
Another*

LAWRENCE, MASS.

In regard to the ALASKA Butter Refrigerator we bought of you last summer, we were so well pleased with it that we ordered another for cheese. We find them good ice savers and very attractive for displaying butter and cheese.

H. A. BUELL & Co.

*Saves Money
and Makes
Sales*

BROCKPORT, N. Y.

The ALASKA Butter Refrigerator is a beauty, as well as an indispensable article to keep ice; it has no equal, and no grocer should be without one. I find it saves me more money and makes more sales on butter and has such a nice storage capacity. People say: "Davis, you are up-to-date." I cannot say enough in its praise.

JOHN R. DAVIS.

*Never Saw
Its Equal*

ROCHESTER, N. Y.

In regard to ALASKA Ice Box I purchased of you, I would say I never saw its equal as an ice saver and for keeping butter in a good condition. I would not be without one at any cost.

SUDBURY & BALLARD.

PRICE LIST

of

**Alaska Grocers'
Refrigerators**

EFFECTIVE SEPTEMBER 10, 1917

PLACE THIS PRICE LIST IN REAR OF

CATALOG
No. 41-G

YOU NOW HAVE IN YOUR FILES

The Alaska Refrigerator Co.

MUSKEGON, MICHIGAN

THIS CANCELS ALL PREVIOUS LISTS

